Xiaoran Li

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Report for Excel Challenge: Kickstarter Campaigns

1. Conclusions that can be drawn about Kickstarter Campaigns
   1. The most successful Kickstarter Campaigns seem to be entertainment related.   
      Campaigns for plays have the highest number of successful funding.
   2. The number of successful campaigns takes a dive in the month of December. Therefore December is not a good time to start a new campaign.
   3. Music is a good category for kickstarter campaigns. There is a high success rate in genres such as pop, rock and classical music.
2. One major limitation of this dataset is that it does not show information on whether the project was completed. Successfully funding a project is very different from delivering a final product. Another limitation is that there is only data from 2009-2017, the landscape of crowd funded campaigns could change in more recent years.
3. A bar graph showing percent funded per sub category would be helpful. A pie chart showing the percentage of successful campaigns that were staff picks as well as a pie chart showing which campaigns were spotlighted would also show some interesting patterns.